



**THE UNIQUE SPECIALIZED EVENT IN MÉXICO**

that brings together the leaders of the surface  
finishing industry.

**SPONSORSHIP PACKAGES AVAILABLE**

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**EXPO GUADALAJARA**



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GUADALAJARA, JAL.

## YOUR KEY TO FUTURE BUSINESS

- INCREASE THE NUMBER OF VISITORS TO YOUR BOOTH, GAIN A COMPETITIVE ADVANTAGE WITH VALUABLE SPONSORSHIPS, AND GET NEW BUSINESS OPPORTUNITIES.
- TAKE ADVANTAGE OF THE SPONSORSHIPS AND BE PRESENT AS ONE OF THE LEADING COMPANIES IN SURFACES FINISHING MÉXICO.

### EXCLUSIVE SPONSORSHIPS

	SPONSORS AVAILABILITY	MEMBERS (USD)	NON MEMBERS (USD)
➤ <b>PRESS CONFERENCE SPONSOR</b> - Including coffee break, welcome media kit, one interview, two mentions on social media, logo in the welcome banner, logo on the website, banner in exhibitor's directory, logo include on digital invitations, one access by special guest VIP. * 2 per city.	4*	\$1,600	\$2,100
➤ <b>LANYARD'S SPONSORSHIPS</b> - This sponsorship is exclusive and one of the most visible. All attendees will wear your brand around their necks - get it for your company now before it's gone!	1	\$2,700	\$3,500
➤ <b>ATTENDEE BAGS</b> - Your company logo printed on all the attendee bags on SFM2023.	1	\$2,300	\$3,000
➤ <b>BOTTLES OF WATER WITH YOUR BRAND</b> - bottles of water with your company logo and marketing brand printed on the label. (1000 bottles of water).	2	\$1,500	\$1,900
➤ <b>DINNER SPONSORSHIP</b> - Sponsor our famous welcome dinner. It includes your logo on the invitation and website, logo included in one roll-up, and a message in the brochures for the event.	6	\$3,800	\$4,900

### EVENT SPONSORSHIPS

	SPONSORS AVAILABILITY	MEMBERS (USD)	NON MEMBERS (USD)
➤ <b>WELCOME ARCH SPONSOR</b> - Your logo on the welcome arch. All attendees will pass through to enter the event.	3	\$1,450	\$1,900
➤ <b>ENTRANCE BANNER</b> - All attendees will pass under the entrance banner with your company logo and information printed on it.	2	\$1,800	\$2,350
➤ <b>FOOD AND BEVERAGE SPONSOR</b> - Your logo and message at the beverage station in the expo for two days.	4	\$1,500	\$1,950
➤ <b>INSERT IN ATTENDEE BAGS INSERT*</b> - Your company brochure inside the attendees' bags. Your insert must be provided no later than 2 weeks before the expo.	5 1 not available 4 available	\$180	\$230

\*With prior authorization from the organizing committee.



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## MARKETING SPONSORSHIPS

	SPONSORS AVAILABILITY	MEMBERS (USD)	NON MEMBERS (USD)
➤ <b>EMAILING CAMPAIGN</b> - You design an email about your company in connection with the event, and we will send it to our marketing database of over 7000 people in the industry.	10	\$650	\$850
➤ <b>YOUR LOGO IN WEEKLY EMAILS</b> - SFM2023 will send weekly emails by the event or relatives of AMAS to our database. Your company logo with a link will appear in the sponsor section of the email.	20	\$250	\$330
➤ <b>SOCIAL MEDIA MENTIONS</b> - Special posts about your company in AMAS and SFM social media accounts (LinkedIn, Facebook, Twitter, and Instagram). The post will include your company logo with link, your booth number, and your company information.	10	\$100	\$130
➤ <b>WEBSITE SPONSORSHIPS</b> - Movil banner on the main section of website of the event, includes link to the company website.	3	\$720	\$930
➤ Pemanent banner on the exhibitors section/place.	2	\$960	\$1250
➤ Pop-up for 5 seconds.	3	\$360	\$470

## B2B SPONSORSHIPS

# COMING SOON

- \*Period since the confirmation and 2 weeks more after the event.
- \*Exclusive for SFM exhibitors, priority selection AMAS active members.
- \*Recovery fees plus taxes.
- \*For AMAS recovery fee the company should be as active member during the dates of the event.
- \*Consider the exchange rate of 20MXN
- \*For credit card payments, bank fees should be considered.

Some spaces are exclusive and limited. Don't miss out and ask for more information TODAY!

## CONTACT US:

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POWERED BY



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DE INDUSTRIALES DE ACABADOS SUPERFICIALES